



Audubon

SEABIRD
INSTITUTE



2023 PUFFIN PALOOZA SPONSORSHIP INTENTION FORM

***Your sponsorship will help bring seabird conservation to the community
with a creative twist!***

EVENT SPONSORSHIP

Social Attraction All Star: \$1,000

- Company listing as an event sponsor.
- Company logo included on all advertising and print materials.
- One Atlantic Puffin Decoy to decorate and return for installation in the seabird scavenger hunt. Your logo will appear at the decoy installation.

DECOY SPONSORSHIPS

Puffin Decoy: \$250

- One Atlantic Puffin Decoy to decorate and return for installation in the Seabird Scavenger Hunt. Company Logo at decoy installation.

Common Tern: \$150

- One Common Tern Decoy to decorate and return for installation in the Seabird Scavenger Hunt. Company Logo at decoy installation.

All sponsorship partners' names will appear:

- In the Seabird Institute's Egg Rock Update newsletter, distributed annually to approximately 10,000 readers.
- As a sponsoring partner on the Seabird Institute website.

Feel as though your business is not conducive to frequent visitors? Decoys can be placed in a window to alleviate traffic in your establishment. Alternatively, your decoy can be installed at our facility at the Todd Wildlife Sanctuary in Bremen, Maine. If you are unable to sponsor a decoy, please consider donating an item for inclusion in the Puffin Palooza raffle.

Commitments are due by May 1st and payment and raffle items must be received by June 30th.

Want to join in the Puffin Palooza fun? Please fill out the back of this form and our staff will follow up with a Sponsorship Agreement.

Please see the next page for more details.

About Our Decoys

Decoys for active seabird restoration efforts around the world are manufactured by Mad River Decoy by Audubon, on site at the Todd Wildlife Sanctuary. The decoy you receive will be primed, completely white, and ready for your business to add its creative flare.

Interested in becoming a sponsor or donating a silent auction item? Indicate your sponsorship type and return this form with payment to:

Seabird Institute
c/o Kim Keller
12 Audubon Rd
Bremen, ME 04553

Business: _____
Contact: _____
Address: _____

Phone: _____
Email: _____

Sponsorship Levels

Please Circle

Social Attraction All-Star

Puffin Decoy

Tern Decoy

Raffle Item:

- I would like my decoy installed at my establishment.
- I would like my decoy installed at the Todd Wildlife Sanctuary.